



JOB TITLE: JUNIOR CREATIVE
LINE MANAGER: SENIOR ART DIRECTOR
DATE: APRIL 2023

PURPOSE

The Behaviours Agency is a creative agency all about happiness - clients, customers, colleagues and the planet. We combine behavioural science, happiness psychology and creativity to produce award-winning creative work. Don't worry if that sounds a little complicated, we can get you up to speed. All you need to know is what makes us happy is creating great work, and working with great people.

As a full-service agency, it means we get to work on a diverse range of projects. From creating campaigns that drive brand awareness, consideration and preference to designing brand identities that build positive sentiment and associations. And we're lucky to do it for a range of public and private sectors - including retail, grocery, health, wellbeing, home and building sectors.

OUR MISSION

Let's create happiness together.

We are looking for a Junior Creative/Designer that is eager to support and learn from our creative team. We want to hear from graduates who looking to take the first step in their creative careers.

The successful candidate will combine a passion for branding and advertising with strong technical skills, a good feel for layout, typography and design as well as a keen eye for detail. Just so you know, a positive attitude is a must to work at a company that is built on client and staff happiness!

Your day-to-day work will include assisting the creative team in the creation of brand identities, brochures, animation storyboards, website designs, social media assets, advertising campaigns and more. You will be turning briefs into visually engaging deliverables for our clients across multiple mediums. We're a friendly team who loves to share our work throughout our creative process, so you'll be expected to jump in and contribute across most projects in the agency. It doesn't matter if you haven't tackled these before, we are looking for someone who wants to learn by doing.

You should be up-to-date with the latest industry trends, draw from inspiration beyond the internet and be able to bring fresh thinking to projects - we are looking for someone to challenge us. You must want to learn quickly and implement behavioural science techniques (don't worry, we don't expect you to be an expert on this, we have a great course that will get you up to speed). You will need to work both efficiently independently and in a close-knit team environment.



ABOUT THE ROLE

- Designing print and digital graphics
- Generating ideas and concepts for meaningful brands
- Generating ideas and concepts for impactful campaigns
- Supporting the creative team with a variety of different projects across industries
- Working across projects from concept to completion
- Understanding and working to and beyond a brief
- Staying up-to-date with industry trends and technologies
- Keen to take ownership of your work
- Communicate timely and clearly with team members and co-workers

WHO ARE YOU?

- Graduated with a degree in Graphic Design, Advertising or a related field (not compulsory)
- Between 0-2 years of industry experience in graphic design
- Fluency in Adobe Creative Suite (Strong Photoshop, Illustrator and InDesign skills are a must whilst experience in 3D or motion design software is a bonus - you'll have the opportunity to learn this if interested)
- Ability to work independently, as well as in a close-knit team environment
- Excellent communication, organisational, and problem-solving skills
- Ability to meet deadlines and manage multiple tasks at once
- Above all, a real interest in learning more about design and our industry.
- Salary & Benefits Package
- Salary will be based on experience.
- Must be able to commute to Manchester.
- Hybrid working (3 days in the office, 2 at home).
- Holidays - 20 plus Bank Holidays pro rata and we are closed at Christmas.
- You will also receive an additional day off for your birthday.
- Contributory defined contribution pension scheme.
- Free coffee, tea, biscuits and fruit are available in the office.

Opportunity for all - We are committed to creating an open, inclusive, and diverse working environment and welcome applications from everyone, regardless of their background or identity. We believe that workplace diversity helps us create a more innovative, productive, and successful organisation.