

JOB DESCRIPTION

**THE
BEHAVIOURS
AGENCY**

SENIOR CREATIVE MANCHESTER

We're looking for an ambitious senior level creative. Someone who has an unwavering passion for all things visual. You'll be just as happy getting stuck into generating standout ideas, art directing photo shoots and creating impactful and effective design. And you'll be able to do this across all channels.

What you'll do:

- Take the lead on creative projects across on and offline channels
- Ensure the consistent and effective delivery of high level design and creative work
- Provide design and creative solutions from concept to completion
- Apply behavioural-thinking to every brief (the entire team is trained on behavioural science' role in marketing
- Build brands, creating compelling marketing strategies to facilitate the commercial growth of both the client's and the agency's business
- Attend and art direct photo shoots

What we want from you:

- Senior level experience working in a design or advertising agency
- A high standard of conceptual thinking with the ability to develop and craft ideas and content
- Experience in digital creative
- Highly competent in design studio set-up and operations
- Excellent mac skills across full Adobe Suite
- Excellent verbal and presentations skills - internally and client facing
- Must be a team player
- Meticulous attention to detail
- Can work under pressure and motivate others to meet tight deadlines.
- Have leadership skills, with a communication style that is motivational and inclusive
- A desire to understand behaviour and how it can be influenced through creativity

It'd be great if you also have:

- Knowledge of video editing software, storyboarding and 3D visualisation
- Experience in packaging design
- A strong commercial focus and how to work to growth targets
- Multi-channel design expertise

What you'll get from us:

- Up to 25 days holiday entitlement inc, Christmas and birthday days off
- We're IPA CPD and IIP Gold (the only agency in the north west) accredited which means we're all about developing our talent
- Annual CPD requirement of a minimum 30 hours
- Excellent recognition and reward schemes including an "Employee of the Year" scheme that offers a £2,500 fund for you to improve your wellbeing
- Flexible and family friendly work life balance
- Access to the TBA "Learning Academy"

Sound like you? Get in touch now, and send us your CV along with three of your most standout pieces of work.